



CV / PETER EDWARDS

29 Brockhurst Drive Birmingham B28 0YD

 0779 289 1249

 info@appymedia.com

 appymedia.com

 linkedin.com/in/peter-edwards-uk

Key Technical Skills

- WordPress / WooCommerce
- HTML / CSS
- PHP / MySQL
- Amazon Web Services
- Unity / Virtual Reality
- C# / .NET

Key Professional Skills

- Project scoping & management
- Client management
- Risk management
- Problem solving
- Sales & marketing support
- Customer service

Commercial Experience

Freelance Developer - Appy Media Ltd (2017 – Present)

29 Brockhurst Drive, Hall Green, B28 0YD

- Recently delivered the Grand Sports Exchange VR 360 Degrees Experience app. Made in Unity and deployed on both Oculus Rift & Oculus Quest the final 360 video experience has enabled the mobile sales team to help potential customers understand quickly how Grand Sports Exchange can help them, and their children, experience another country in a positive sports setting.
- Delivered various WordPress projects such as motorblinds.co.uk, motormats.co.uk and ardenforestmat.org using WordPress / WooCommerce.
- Maintained legacy PHP / MySQL manufacturing software applying fixes as needed by client.

Founder / Developer - Key Locator Ltd (2007 – Present)

The Rubicon Centre, Redditch, B98 8YP

- Service portal created using PHP / MySQL
- Workflows created to service lost key customers via IVR / email / automated SMS
- Produced custom variable data printing solutions to aid manufacturing
- 3CX PBX deployment with custom IVR workflows
- Secure processing of data from various clients including Confused.com, Tesco Compare, BMW & Hastings Direct
- AWS cloud server management and disaster recovery plan implementation

Founder / Developer - Claim Witness Solutions Ltd (2011 – 2015)

The Rubicon Centre, Redditch, B98 8YP

- Created vehicle telematics software / B2C portal using C# / MS SQL / ASP.NET
- Created proprietary scripts to run on telematics hardware capturing events such as erratic driving and collisions
- Worked with UK vehicle fitting services ensuring appropriate technical fit of devices
- Sourced telematics hardware / GSM solutions to implement within the business
- MI reports to data to stakeholders as required

Various Roles - Cap Gemini (2000 – 2007)

Capgemini, 1 Avenue Road, Birmingham, B6 4DU

Technical Lead & Support Analyst

- Maintained technical roadmap for Abbey National insurance website
- Liaised with 3rd party providers / internal teams regarding various service issues
- Provided day to day fixes for IBM middleware components in both AIX & Windows Server
- Took part in test disaster recovery runs, recovering required middleware components
- Provided 24x7x365 on-call support duties as required

C# .NET Developer

- Development of a bespoke document indexing system for Syngenta
- Worked within a team creating coding specifications and completing C# .NET development
- XML based system that ran as a Windows .NET Service

C Developer & 2nd Line Support Analyst

- Assisted maintaining the back-end of a large credit card authorisation service
- Created fixes in ANSI C, compiled and deployed into OS/2 as needed
- Legacy-based system servicing roughly £30M in transactions every night

Qualifications

Bsc(Hons) Computer science modules / University Central England

- End User Programming Pass
- Computer Technology Pass

BTEC National cert IT applications / Matthew Boulton College

- 1st Year I.T. Fundamentals Merit
- 1st Year I.T. Applications Distinction
- 1st Year Software Principles Distinction
- 1st Year Quantitative Methods Distinction

Referees / References

Mr Matthew Tully,
Grand Sports Exchange,
83 Doveridge Road,
Hall Green,
Birmingham,
B28 0LT

Carl Ebanks,
Cogent Elliott Ltd,
Heath Farm,
Hampton Lane,
Meriden,
West Midlands,
CV7 7LL